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2010 Lifest

7/21/10

Dear Nancy,

Thank you so much for your support of the 12th Annual Lifest Music Festival, July 7-11 in Oshkosh! Because of your belief in this amazing pro-family event, "The Area's Largest and Most Diverse Christian Music Festival" was once again a huge success-- proving that a little rain doesn't stop the show. While the final numbers aren't yet in, the fairgrounds were full every day. All of us at Life Promotions (including the over 1,000 dedicated volunteers) are indebted to you for helping to provide this high quality event that has such a positive impact on the thousands who attend.

As we send out our thanks for helping make Lifest a success, we want to remind you that proceeds from each year's Lifest go directly to support the year round outreach efforts of Life Promotions. Dollars raised through Lifest help provide thousands of youth across the country with meaningful, encouraging, and motivational school programs and faith-based outreaches-- bringing a message of eternal hope. Without your support of Lifest this simply would not be possible.

Please take a moment to read the article from the Appleton Post Crescent to see how one person viewed their Lifest experience. Based on expressions coming from others like the author of this article I think we can say "Mission Accomplished!".

Our staff and dedicated volunteers are already looking forward to providing quality, wholesome, faith based family entertainment through next year's 13th Annual Lifest; **July 6-10 2011**. As we have come to rely on your support, please anticipate a contact from us later this year in the hope of continuing this much appreciated partnership.

If you have any questions or feedback from this year, or if you would like to begin to discuss a partnership with Life Promotions at Lifest 2011, please feel free to contact me at 800-955-5433 or through e-mail at kgoller@lifepromotions.com Thanks again!

For youth,

Kim Goller
Corporate Development Coordinator

Carla Frieders
Development Assistant

Instilling hope in youth



ANGLICAN
FAX CHURCH
WISCONSIN

July 17, 2010

I learned that rock stars in tight jeans with crazy objects poking through their faces can sit down with middle-aged moms to share new ideas about God.

I learned that thousands of people who truly love God can put aside their political and social differences to work diligently side-by-side and serve multitudes with selfless joy.

I learned that a pastor from Uganda can praise God next to an American businessman, who, in turn, can pray for a pregnant teenager, who, in turn, can share her faith with a friend who has never met Jesus.

I learned that you don't need alcohol or violence to have fun and that a good old-fashioned deck of cards can unite hundreds of people during a torrential downpour. I may never understand Screamo music, but the kids it moves to tears and the wildly tattooed young men who sing it love Jesus, too.

I learned that soldiers can serve with brave humility and still have compassion to gently care for a small child and share values of respect, honor and courage with an unsure teenage boy.

I learned that people are hurting and desperately want to break down walls to be in relationship with one another and seek common ground, to be reconciled through their faith.

Bob Lenz and the team at Life Promotions set out to put on a party with a purpose — to unite God's children and draw them closer to Jesus.

I learned that reaching out across cultural, financial and philosophical divides is a personal choice, and a watching and skeptical world will know we are Christians by our love.

Well done, faithful servants. I have learned a lot from you.

Tricia Propson,

Kaukauna