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## Local private investigator offers loss prevention tips

**Menasha, WI, Thursday, December 16, 2004** — DIVERSIFIED investigations, llc private investigator and corporate security consultant, Doug Bergan was featured recently in the December 6, 2004 edition of *The Business News*, a paper dedicated to providing news and information to area businesses.

In the article, Bergan points out “There’s always the belief that it’s just young people, or those of a particular income level that are more likely to shoplift, and it’s not.” According to Bergan, “Juveniles get the unfair rap because they’re more careless and novice in shoplifting, and they tend to get caught more often.” He says, “A typical shoplifter can be ages 8 to 80-plus. Every ethnic background, every occupational background. It doesn’t discriminate. All kinds of groups are represented, including business professionals and people that have financial need situations.”

The five key areas that Bergan identified in the article that most impact corporate security was shoplifting, bad checks, fraudulent refunds, employee theft, and safety.

DIVERSIFIED investigations, llc offers corporate security surveys and detailed loss prevention tips to businesses and corporations that desire an analysis of their existing environment and suggestions in which they could improve them. For additional details, call 920.209.5940, send an email to [office@diinv.com](mailto:office@diinv.com) or visit their website at [www.diinv.com](http://www.diinv.com)